Masters Of Management: How The Business Gurus And Their Ideas Have Changed The World--for Better And For Worse

Adrian Wooldridge; John Micklethwait

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ISBN: Masters of Management: How the Business Gurus and Their Ideas . His previous book, Masters of Management: How The Business Gurus and Their Ideas Have Changed The World—For Better and For Worse is revised and . Masters of Management: How the Business Gurus and Their Ideas . Masters of Management: How the Business Gurus and their Ideas Have Changed the World - for Better and for Worse by Adrian Wooldridge Summary Just from . Masters of management how the business gurus and their ideas have changed the world--for better and for worse. 1st HarperCollins ed. by Wooldridge, Adrian. Masters of Management: How the Business Gurus and Their Ideas . (2011). Masters of Management: How the Business Gurus and Their Ideas Have Changed the World – For Better and For Worse. New York: Harper Collins. Masters of Management: How the Business Gurus and Their Ideas . 3 Oct 2015 . 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